# **EMINENT** Being part of it



#### **Our vision**

Technology sets pace for changing human's everyday habits and customs. Pda, mobile phones and PC are becoming more and more popular and we can not imagine to live without them anymore. Through networks we are getting more and more connected. Unfortunately many times more products means also more complexity.

Eminent strives to create solutions to make the use of technological products simple. The solutions we offer are created by looking not only at what a product can do, but above all at how people make use of it.

#### No surprises!

No matter how many time our technicians invest in simplifying the interface of our products, some products are so complex that one simply cannot do without a well-written user's manual. The manuals Eminent encloses to its products are written by technicians. More important: they are verified by consumers! This gives us a certain amount of confidence: we are quite sure our manuals are accessible on practically any level, whether you are an experienced system administrator or a regular homeuser! You will be taken through a set of procedures step-by-step so that you are allowed to benefit from your most recent asset. All technical terms you may encounter are explained in a special glossary adopted in the manuals suited for networking and communication accessories. As we said: no surprises!

#### **Eminent: we care about our looks!**

Not only do our products have to meet our quality standards, they also have to look good. We believe that it is very important to create a nice looking packaging. Therefore all packaging designs are developed by our creative team. You can see at a glance in which product group an Eminent product belongs by looking at the color of the packaging. The way our packaging is designed helps you to sell the products. We also care about Point of Sale materials. We want to help you in presenting and promoting the Eminent brand. Do not hesitate to ask us for our help.

### **Eminent: designed for daily use!**

Our product developers have a clear goal when they develop a product. Each product must be easy to use and easy to install. Therefore we take a close look at how our customers use the products in their daily environment.

For software installation we make use of installation wizards for easy set up. A lot of our networking products are supported by a unique installation wizard in different languages. Our manuals are written by using a step by step method. We do not only care about what a product can do, but also how you will use it. We arrange our customer support in house. Because we believe we can give you the support you need!

#### A different kind of service!

We too realize that a simple manual will not provide answers to all questions. Sometimes you will be left with questions you would really like to see answered. The Eminent helpdesk will provide the helping hand. Our call-centre employees have followed an intensive training to become extremely familiar with all ins and outs concerning all Eminent products. Even when the product has been used for a long time! Our call-centre can be contacted by telephone but of course also by email. That's what we call service!





## A WIDE RANGE OF SOLUTIONS!



NETWORKING made easy



Easily connect and build up a network with Eminent networking solutions. All products have a clear installing guide, which supports you step by step in the creation of your home or office network.







SECURITY view, watch over, prove

Thanks to technological developments communication becomes easier every day. Isn't the Internet the perfect way to keep in touch with your friends, relatives and colleagues?









SOUND & VISION simply fun



Innovative products for entertainment interacting with others: playing files, listening to music, recording videos or simply chatting and watching TV. Eminent delivers pure fun during your leisure time!







USB ACCESSOIRES staying connected

A broad range of solution to connect your pc and notebook to external devices in order to interact without any problems - Stay connected!







POWER safe and secure



Power - is the heart of each digital device. We offer high quality solution in order to ensure high performance and durable functionality of your digital products.



